

# Benjamin K. Johnson

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## Academic Positions

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|--|-----------------------|
| <b>Interim Director</b><br>STEM Translational Communication Center<br>University of Florida, Gainesville, FL, USA                  | <b>2023 – Present</b> |
| <b>Associate Professor</b><br>Advertising<br>University of Florida, Gainesville, FL, USA   | <b>2022 – Present</b> |
| <b>Assistant Professor</b><br>Advertising<br>University of Florida, Gainesville, FL, USA   | <b>2018 – 2022</b>    |
| <b>Assistant Professor</b><br>Communication Science<br>Vrije Universiteit Amsterdam, Amsterdam, NL                                 | <b>2014 – 2018</b>    |
| <b>Graduate Associate</b><br>Communication<br>The Ohio State University, Columbus, OH, USA   | <b>2010 – 2014</b>    |
| <b>Director</b><br>Telecommunications Center<br>Albany State University, Albany, GA, USA   | <b>2007 – 2010</b>    |
| <b>Instructor</b><br>English, Modern Languages, and Mass Communication<br>Albany State University, Albany, GA, USA                 | <b>2007 – 2010</b>    |
| <b>Teaching Assistant</b><br>Telecommunication, Information Studies, and Media<br>Michigan State University, East Lansing, MI, USA | <b>2005 – 2007</b>    |

## Education

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| <b>PhD, Communication</b><br>The Ohio State University, Columbus, OH, USA  | <b>May 2014</b>    |
| <b>MA, Telecommunication, Information Studies, and Media</b><br>Michigan State University, East Lansing, MI, USA | <b>August 2007</b> |

## Publications

### Peer-Reviewed Articles

46. **Johnson, B. K.**, & Rosenbaum, J. E. (2023). Sharing brands on social media: The roles of behavioral commitment and modality in identity shift. *International Journal of Consumer Studies*, 47(3), 995-1010. <https://doi.org/10.1111/ijcs.12880>
45. \*Mueller, S., Morton, C. R., **Johnson, B. K.**, \*Sharma, B., & Morris, J. D. (2023). Like the dad in the ad: Testing a conceptual model for new fathers' responses to dadvertisements. *International Journal of Advertising*, 42(3), 488-517. <https://doi.org/10.1080/02650487.2022.2091377>
44. Kryston, K., Ulusoy, E., Grady, S. M., **Johnson, B. K.**, Rosenbaum, J. E., & Eden, A. (2022). Seeking spoilage: The impact of content challenge, self-control, and traits on spoiler selection. *Journal of Broadcasting & Electronic Media*, 66(3), 440-463. <https://doi.org/10.1080/08838151.2022.2110593>
43. Grady, S. M., Eden, A., **Johnson, B. K.**, & Reinecke, L. (2022). Media use and avoidance experiences during social distancing. *Technology, Mind, and Behavior*, 3(1), article 1. <https://doi.org/10.1037/tmb0000041>
42. **Johnson, B. K.**, \*Bradshaw, A. S., \*Davis, J., \*Diegue, V., \*Frost, L., \*Hinds, J., \*Lin, T., \*Mizell, C., \*Quintana, D., & \*Wang, R. (2022). Credible influencers: Sponsored YouTube personalities and the effects of warranting cues. *Journal of Media Psychology*, 34(4), 236-248. <https://doi.org/10.1027/1864-1105/a000310>
41. \*Lee, S. S., & **Johnson, B. K.** (2022). Are they being authentic? The effects of self-disclosure and message sidedness on sponsored post effectiveness. *International Journal of Advertising*, 41(1), 30-53. <https://doi.org/10.1080/02650487.2021.1986257>
40. Meier, A., & **Johnson, B. K.** (2022). Social comparison and envy on social media: A critical review. *Current Opinion in Psychology*, 45, article 101302. <https://doi.org/10.1016/j.copsyc.2022.101302>
39. \*Sharma, B., \*Lee, S. S., & **Johnson, B. K.** (2022). The dark at the end of the tunnel: Doomscrolling on social media newsfeeds. *Technology, Mind, and Behavior*, 3(1), article 4. <https://doi.org/10.1037/tmb0000059>
38. Carr, C. T., Kim, Y., Valov, J. J., Rosenbaum, J. E., **Johnson, B. K.**, Hancock, J. T., & Gonzales, A. L. (2021). An explication of identity shift theory: Getting our shift together. *Journal of Media Psychology*, 33(4), 202-214. <https://doi.org/10.1027/1864-1105/a000314>
37. Dienlin, T., Johannes, N., Bowman, N. D., Masur, P. K., Engesser, S., Kümpel, A. S., Lukito, J., Bier, L. M., Zhang, R., **Johnson, B. K.**, Huskey, R., Schneider, F. M., Breuer, J., Parry, D. A., Vermeulen, I., Fisher, J. T., Banks, J., Weber, R., Ellis, D. A., Smits, T., Ivory, J. D., Trepte, S., McEwan, B., Rinke, E. M., Neubaum, G., Winter, S., Carpenter, C. J., Krämer, N., Utz, S., Unkel, J., Wang, X., Davidson, B. I., Kim, N., Won, A. S., Domahidi, E. M., Lewis, N. A., Jr., &

- de Vreese, C. (2021). An agenda for open science in communication. *Journal of Communication*, 71(1), 1-26. <https://doi.org/10.1093/joc/jqz052>
36. **Johnson, B. K.** (2021). Look up, look down: Articulating inputs and outputs of social media social comparison. *Journal of Communication Technology*, 4(1), 28-53. <https://doi.org/10.51548/joctec-2021-003>
35. **Johnson, B. K.**, Eden, A., Reinecke, L., & Hartmann, T. (2021). Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence. *Psychology of Popular Media*, 10(2), 212-222. <https://doi.org/10.1037/ppm0000286>
34. \*Lee, S. S., \*Vollmer, B. T., \*Yue, C. A., & **Johnson, B. K.** (2021). Impartial endorsements: Influencer and celebrity declarations of non-sponsorship and honesty. *Computers in Human Behavior*, 122, article 106858. <https://doi.org/10.1016/j.chb.2021.106858>
33. Petropoulos Petalas, D., Konijn, E. A., **Johnson, B. K.**, Veldhuis, J., Bij de Vaate, N. A. J. D., Burgers, C., Droog, E., Międzobrodzka, E., Balint, K. E., & van de Schoot, R. (2021). Plurality in the measurement of social media use and mental health: An exploratory study among adolescents and young adults. *Social Media + Society*, 7(3), article 12. <https://doi.org/10.1177/205630512111035353>
32. Eden, A. L., **Johnson, B. K.**, Reinecke, L., & Grady, S. M. (2020). Media for coping during COVID-19 social distancing: Stress, anxiety, and psychological well-being. *Frontiers in Psychology*, 11, article 577639. <https://doi.org/10.3389/fpsyg.2020.577639>
31. **Johnson, B. K.**, Neo, R. L., \*Heijnen, M. E. M., \*Smits, L., & \*van Veen, C. (2020). Issues, involvement, and influence: Effects of selective exposure and sharing on polarization and participation. *Computers in Human Behavior*, 104, article 106155. <https://doi.org/10.1016/j.chb.2019.09.031>
30. Neo, R. L., & **Johnson, B. K.** (2020). Online products and consumers: Partisan ratings and mechanisms for affective polarization. *Telematics and Informatics*, 54, article 101467. <https://doi.org/10.1016/j.tele.2020.101467>
29. **Johnson, B. K.**, \*Udvardi, A., Eden, A., & Rosenbaum, J. E. (2020). Spoilers go bump in the night: Impacts of minor and major reveals on horror film enjoyment. *Journal of Media Psychology*, 32(1), 14-25. <https://doi.org/10.1027/1864-1105/a000252>
28. **Johnson, B. K.**, Potocki, B., & Veldhuis, J. (2019). Is that my friend or an advert? The effectiveness of Instagram native advertisements posing as social posts. *Journal of Computer-Mediated Communication*, 24(3), 108-125. <https://doi.org/10.1093/jcmc/zmz003>
27. Knobloch-Westerwick, S., Ling, L., Hino, A., Westerwick, A., & **Johnson, B. K.** (2019). Context impacts on confirmation bias: Evidence from the 2017 Japanese snap election compared with American and German findings. *Human Communication Research*, 45(4), 427-449. <https://doi.org/10.1093/hcr/hqz005>

26. Eden, A., **Johnson, B. K.**, & Hartmann, T. (2018). Entertainment as a creature comfort: Self-control and the selection of challenging media. *Media Psychology, 21*(3), 352-376. <https://doi.org/10.1080/15213269.2017.1345640>
25. **Johnson, B. K.**, & Ranzini, G. (2018). Click here to look clever: Self-presentation via selective sharing of music and film on social media. *Computers in Human Behavior, 82*, 148-158. <https://doi.org/10.1016/j.chb.2018.01.008>
24. **Johnson, B. K.**, & Rosenbaum, J. E. (2018). (Don't) tell me how it ends: Spoilers, enjoyment, and involvement in television and film. *Media Psychology, 21*(4), 582-612. <https://doi.org/10.1080/15213269.2017.1338964>
23. Rosenbaum, J. E., **Johnson, B. K.**, & Dean, A. E. (2018). Health literacy and digital media use: Assessing the Health Literacy Skills Instrument – Short Form and its correlates among African American college students. *Digital Health, 4*, article 14. <https://doi.org/10.1177/2055207618770765>
22. Eden, A., Daalmans, S., & **Johnson, B. K.** (2017). Morality predicts enjoyment but not appreciation of morally ambiguous characters. *Media Psychology, 20*(3), 349-373. <https://doi.org/10.1080/15213269.2016.1182030>
21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Steer clear or get ready: How coping styles moderate the effect of informational utility. *Journal of Broadcasting & Electronic Media, 61*(2), 332-350. <https://doi.org/10.1080/08838151.2017.1309408>
20. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). When misery avoids company: Selective social comparisons to photographic online profiles. *Human Communication Research, 43*(1), 54-75. <https://doi.org/10.1111/hcre.12095>
19. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Change your ways: Fostering health attitudes toward change through selective exposure to online health messages. *Health Communication, 32*(5), 639-649. <https://doi.org/10.1080/10410236.2016.1160319>
18. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2017). Confirmation biases in selective exposure to political online information: Source bias versus content bias. *Communication Monographs, 84*(3), 343-364. <https://doi.org/10.1080/03637751.2016.1272761>
17. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2016). Entertainment and expanding boundaries of the self: Relief from the constraints of the everyday. *Journal of Communication, 66*(3), 386-408. <https://doi.org/10.1111/jcom.12228>
16. Ouwerkerk, J. W., & **Johnson, B. K.** (2016). Motives for online friending and following: The dark side of social network site connections. *Social Media + Society, 2*(3), 1-13. <https://doi.org/10.1177/2056305116664219>
15. Rosenbaum, J. E., & **Johnson, B. K.** (2016). Who's afraid of spoilers? Need for cognition, need for affect, and narrative selection and enjoyment. *Psychology of Popular Media Culture, 5*(3), 273-289. <https://doi.org/10.1037/ppm0000076>

14. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2015). Self-control depletion and narrative: Testing a prediction of the TEBOTS model. *Media Psychology, 18*(2), 196-220. <https://doi.org/10.1080/15213269.2014.978872>
13. **Johnson, B. K.**, & Rosenbaum, J. E. (2015). Spoiler alert: Consequences of narrative spoilers for dimensions of enjoyment, appreciation, and transportation. *Communication Research, 42*(8), 1068-1088. <https://doi.org/10.1177/0093650214564051>
12. **Johnson, B. K.**, & Van Der Heide, B. (2015). Can sharing affect liking? Online taste performances, feedback, and subsequent media preferences. *Computers in Human Behavior, 46*, 181-190. <https://doi.org/10.1016/j.chb.2015.01.018>
11. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2015). Show me the goods: The warranting effect of user-generated photographs in online auctions. *Journal of Media Psychology, 27*(1), 3-10. <https://doi.org/10.1027/1864-1105/a000126>
10. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015). Science exemplars in the eye of the beholder: How exposure to online science information affects attitudes. *Science Communication, 37*(5), 575-601. <https://doi.org/10.1177/1075547015596367>
9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2015). Confirmation bias in online searches: Impacts of selective exposure before an election on political attitude strength and shifts. *Journal of Computer-Mediated Communication, 20*(2), 171-187. <https://doi.org/10.1111/jcc4.12105>
8. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015). Political online information searching in Germany and the United States: Confirmation bias, source credibility, and attitude impacts. *Journal of Communication, 65*(3), 489-511. <https://doi.org/10.1111/jcom.12154>
7. Garrett, R. K., Dvir Gvirsman, S., **Johnson, B. K.**, Tsfati, Y., Neo, R., & Dal, A. (2014). Implications of pro- and counter-attitudinal information exposure for affective polarization. *Human Communication Research, 40*(3), 309-332. <https://doi.org/10.1111/hcre.12028>
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014). Glancing up or down: Mood management and selective social comparisons on social networking sites. *Computers in Human Behavior, 41*, 33-39. <https://doi.org/10.1016/j.chb.2014.09.009>
5. Knobloch-Westerwick, S., & **Johnson, B. K.** (2014). Selective exposure for better or worse: Its mediating role for online news' impact on political participation. *Journal of Computer-Mediated Communication, 19*(2), 184-196. <https://doi.org/10.1111/jcc4.12036>
4. Slater, M. D., **Johnson, B. K.**, Cohen, J., Comello, M. L. G., & Ewoldsen, D. R. (2014). Temporarily expanding the boundaries of the self: Motivations for entering the story world and implications for narrative effects. *Journal of Communication, 64*(3), 439-455. <https://doi.org/10.1111/jcom.12100>

3. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013). To your health: Self-regulation of health behavior through selective exposure to online health messages. *Journal of Communication*, 63(5), 807-829. <https://doi.org/10.1111/jcom.12055>
2. McDonald, D. G., & **Johnson, B. K.** (2013). Is time money? Media expenditures in economic and technological turbulence. *Journal of Broadcasting & Electronic Media*, 57(3), 282-299. <https://doi.org/10.1080/08838151.2013.816705>
1. Van Der Heide, B., **Johnson, B. K.**, & Vang, M. H. (2013). The effects of product photographs and reputation systems on consumer behavior and product cost on eBay. *Computers in Human Behavior*, 29(3), 570-576. <https://doi.org/10.1016/j.chb.2012.11.002>

\*indicates student co-author

### Book Chapters

9. \*Son, R., \*Moss, C. E., & **Johnson, B. K.** (accepted). Exposure to and effects of international entertainment on streaming platforms: A review and agenda for future media psychology research. In A. Ferchaud & J. M. Proffitt (Eds.), *Television's streaming wars* (pp. 188-202). Routledge. <https://doi.org/10.4324/9781003335641-19>
8. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2021). Stories enlarge the experience of self: Evidence for the temporarily expanded boundaries of the self (TEBOTS) model. In P. Vorderer & C. Klimmt (Eds.), *The Oxford handbook of entertainment theory* (pp. 251-265). Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780190072216.013.14>
7. **Johnson, B. K.** (2020). Need for affect. In J. Van den Bulck (Ed.), D. Ewoldsen, M.-L. Mares, & E. Scharrer (Assoc. Eds.), *International encyclopedia of media psychology*. Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0250>
6. **Johnson, B. K.** (2020). Selective exposure. In J. Van den Bulck (Ed.), D. Ewoldsen, M.-L. Mares, & E. Scharrer (Assoc. Eds.), *International encyclopedia of media psychology*. Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0262>
5. **Johnson, B. K.** (2020). Self-control: Self-regulation and impulse control. In J. Van den Bulck (Ed.), D. Ewoldsen, M.-L. Mares, & E. Scharrer (Assoc. Eds.), *International encyclopedia of media psychology*. Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0252>
4. Woods, K., Slater, M. D., Cohen, J., **Johnson, B. K.**, & Ewoldsen, D. R. (2018). The experience of narrative in the permanently online, permanently connected environment: Multitasking, self-expansion, and entertainment effects. In P. Vorderer, D. Hefner, L. Reinecke, & C. Klimmt (Eds.), *Permanently online, permanently connected: Living and communicating in a POPC world* (pp. 116-128). Routledge. <https://doi.org/10.4324/9781315276472-12>
3. **Johnson, B. K.** (2017). Seeking and avoiding of media: Intergroup approaches. In J. Nussbaum (Ed.), H. Giles, & J. Harwood (Vol. Eds.), *Oxford research encyclopedia of communication: Intergroup communication*. Oxford University Press. <https://doi.org/10.1093/acrefore/9780190228613.013.452>

2. Knobloch-Westerwick, S., Westerwick, A., & **Johnson, B. K.** (2015). Selective exposure in the communication technology context. In Sundar, S. S. (Ed.), *The handbook of psychology of communication technology* (pp. 407-424). Wiley-Blackwell.
1. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2013). "Looking the part" and "staying true": Balancing impression management on Facebook. In C. Cunningham (Ed.), *Social networking and impression management: Self-presentation in the digital age* (pp. 35-59). Lexington Books.

### Editorials and Invited Articles

2. Cohen, E. L., Banjo, O., Ferchaud, A., & **Johnson, B. K.** (2022). Editors' introduction to the special issue: "This is (not) fine": The psychology of popular media during 2020 crises. *Psychology of Popular Media*, 11(3), 249. <https://psycnet.apa.org/doi/10.1037/ppm0000421>
1. Ahn, S. J. G., **Johnson, B. K.**, Krcmar, M., & Reinecke, L. (2021). Overcoming obstacles and leveraging opportunities. *Media Psychology*, 24(1), 1-5. <https://doi.org/10.1080/15213269.2021.1875846>

### Conference Papers, Posters, and Presentations

81. \*Son, R., Wirz, D. S., **Johnson, B. K.**, & Eden, A. (2023). *The remote control is a passport: Psychological richness and boundary expansion when watching international entertainment*. Paper presented at the 13th Conference of the Media Psychology Division of the German Psychological Society (DGPs), Luxembourg.
80. \*Hampton, C. N., \*Shaughnessy, B., \*Kyles, T., \*Raja, U., \*DuBosar, E., \*Jones, G., \*Jin, J., \*Maizel, J., & **Johnson, B. K.** (2023, August). *Feelings, follows, and feeds: Mood effects on social media use*. Paper presented at the 106th Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC, USA.
79. \*Mueller, S., **Johnson, B. K.**, & Mueller, B. (2023, June). *Generation of virtue? Ethical options and consumer hypocrisy*. Paper presented at the 21st International Conference on Research in Advertising, Bordeaux, France.
78. \*Son, R., \*Yang, Q., \*Vollmer, B. T., & **Johnson, B. K.** (2023, May). *Engaging with bot narratives: The audience experience and perceptions of machine script writers*. Paper presented at Human-Machine Communication Division preconference at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
77. Grant, R., & **Johnson, B. K.** (2023, May). *It all begins with a name: Examining news coverage of the Ketanji Brown Jackson Supreme Court nomination*. Paper presented at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
76. \*Lee, S. S., & **Johnson, B. K.** (2023, May). *A theory of ASMR advertising persuasion: Advertising consumers' resistance-overcoming sensory satisfaction*. Paper presented at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.

75. \*Reese, O., Rosenbaum, J. E., Rickard, L. N., & **Johnson, B. K.** (2023, May). *Examining the impact of Instagram influencers on risk perception in U.S. National Parks*. Paper presented at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
74. \*Sharma, B., **Johnson, B. K.**, \*Markovich, H. T., & Rosenbaum-Andre, J. E. (2022, November). *Meditation or mystification: Understanding the motivations, experiences, and data comprehension of spiritual technologies users*. Paper presented at the 108th Annual Conference of the National Communication Association, New Orleans, LA, USA.
73. **Johnson, B. K.**, \*Lee, S. S., & \*Sharma, B. (2022, August). *Relaxation technology: Assessing the prevalence, appeal, and potential effectiveness of dynamic new media for self-care*. Paper presented at the 105th Annual Conference of the Association for Education in Journalism and Mass Communication, Detroit, MI, USA.
72. \*Lee, S. S., & **Johnson, B. K.** (2022, August). *Can soothing ASMR reduce advertising avoidance? Experimental investigations of the influence of endorser and modality type on advertising effectiveness*. Paper presented at the 105th Annual Conference of the Association for Education in Journalism and Mass Communication, Detroit, MI, USA.
71. Meier, A., & **Johnson, B. K.** (2022, May). *Social comparison and envy on social media: A critical review*. Paper presented at the 72nd Annual Conference of the International Communication Association, Paris, France.
70. Mrozek, N., Schneider, F. M., **Johnson, B. K.**, \*Son, R. (2022, May). *The influence of state self-esteem on narrative engagement*. Paper presented at the 72nd Annual Conference of the International Communication Association, Paris, France.
69. \*Mueller, S., Hakala, U., & **Johnson, B. K.** (2022, May). *Modern dad, modern ad: Testing cross-cultural effects of fatherhood depictions on brand attitudes and identification*. Paper presented at the 72nd Annual Conference of the International Communication Association, Paris, France.
68. \*Mueller, S., Lee, Y.-H., & **Johnson, B. K.** (2022, March). *How do femvertisements empow-her? The role of motivation in female empowerment through femvertising*. Paper presented at the annual conference of the American Academy of Advertising, St. Petersburg, FL.
67. Burden, R. L., **Johnson, B. K.**, \*Jean-Michel, S. A., \*Jeong, C., \*Nguyễn, H. H., & \*Wu, B. (2021, August). *Contoured and in control: African-American women, beauty brand representation, and consumer satisfaction*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]
66. **Johnson, B. K.**, & \*Lee, S. S. (2021, August). *Native ads in the neighborhood: Sponsored posts versus user-generated content on NextDoor*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]
65. **Johnson, B. K.**, \*Sharma, B., \*Mueller, S., Morton, C. R., & Morris, J. D. (2021, August). *Seeing a new self in dadvertisements: Responses to ads and fatherhood anxiety*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]



64. Rosenbaum, J. E., **Johnson B. K.**, & \*Hinds, J. (2021, August). *Resharing brands on social media: Posts and reposts from peers, influencers, and brands*. Paper presented at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA. [virtual]
63. \*Lee, S. S., & **Johnson, B. K.** (2021, May). *Are they being authentic? The effects of self-disclosure and message sidedness on sponsored post effectiveness*. Paper presented at the 71st Annual Conference of the International Communication Association, Denver, CO, USA. [virtual]
62. Petropoulos Petalas, D., Konijn, E. A., **Johnson, B. K.**, Veldhuis, J., Bij de Vaate, N. A. J. D., Burgers, C., Droog, E., Międzobrodzka, E., Balint, K., & van de Schoot, R. (2021, May). *Plurality in the measurement of social media use and psychological well-being among adolescents and young adults*. Paper presented at the 71st Annual Conference of the International Communication Association, Denver, CO, USA. [virtual]
61. \*Sharma, B., \*Lee, S. S., & **Johnson, B. K.** (2021, May). *The dark at the end of the tunnel: Doomscrolling on social media newsfeeds*. Paper presented at the 71st Annual Conference of the International Communication Association, Denver, CO, USA. [virtual]
60. \*Lee, S. S., \*Vollmer, B. T., \*Yue, C. A., & **Johnson, B. K.** (2021, March). *Impartial endorsements: Influencer and celebrity declarations of honesty and non-sponsorship*. Paper presented at the annual conference of the American Academy of Advertising, St. Petersburg, FL, USA. [virtual]
59. \*Mueller, S., Morton, C. R., **Johnson, B. K.**, \*Sharma, B., & Morris, J. D. (2021, March). *Like the dad in the ad: Testing a conceptual model for new fathers' responses to dadvertisements*. Paper presented at the annual conference of the American Academy of Advertising, St. Petersburg, FL, USA. [virtual]
58. Eden, A., **Johnson, B. K.**, Reinecke, L., & Grady, S. M. (2020, November). *Media use during social distancing: Stress, anxiety, and well-being*. Paper presented at the 106th Annual Conference of the National Communication Association, Indianapolis, IN, USA. [virtual]
57. Ulusoy, E., Grady, S. M., Kryston, K., Rosenbaum, J. E., **Johnson, B. K.**, & Eden, A. (2020, November). *Challenge accepted! The role of content challenge and self-control in spoiler selection and anticipated enjoyment*. Paper presented at the 106th Annual Conference of the National Communication Association, Indianapolis, IN, USA. [virtual]
56. Dienlin, T., Johannes, N., Bowman, N. D., Masur, P. K., Engesser, S., Kümpel, A. S., Lukito, J., Bier, L. M., Zhang, R., **Johnson, B. K.**, Huskey, R., Schneider, F. M., Breuer, J., Parry, D. A., Vermeulen, I., Fisher, J. T., Banks, J., Weber, R., Ellis, D. A., Smits, T., Ivory, J. D., Trepte, S., McEwan, B., Rinke, E. M., Neubaum, G., Winter, S., Carpenter, C. J., Krämer, N., Utz, S., Unkel, J., Wang, X., Davidson, B. I., Kim, N., Won, A. S., Domahidi, E. M., Lewis, N. A., Jr., & de Vreese, C. (2020, May). *An agenda for open science in communication*. Paper presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia. [virtual]

55. Kryston, K., Ulusoy, E., Grady, S., **Johnson, B. K.**, Rosenbaum, J. E., & Eden, A. (2020, May). *Selecting spoilers: The role of challenge and self-control in spoiling entertainment*. Paper presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia. [virtual]
54. Neo, R. L., & **Johnson, B. K.** (2020, May). *Online products and consumers: Partisan ratings and mechanisms for affective polarization*. Paper presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia. [virtual]
53. **Johnson, B. K.**, & \*van Baarsen, L. (2020, March). *Sponsored and shared: Experimentally testing the selective reading and sharing of health advertorials*. Paper presented at the annual conference of the American Academy of Advertising, San Diego, CA. [virtual]
52. Konijn, E. A., Petropoulos Petalas, D., Burgers, C., **Johnson, B. K.**, Bij de Vaate, N. A. J. D., Veldhuis, J., Międzobrodzka, E., Balint, K. E., & van der Schoot, R. (2020, January). *Social media use and psychological well-being among Dutch adolescents and young-adults*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
51. Petropoulos Petalas, D., Bij de Vaate, N. A. J. D., Konijn, E. A., Burgers, C., **Johnson, B. K.**, Veldhuis, J., Balint, K. E., & van der Schoot, R. (2020, January). *Dynamics of active and passive social media use: Behavioral patterns and self-reports*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
50. **Johnson, B. K.**, \*Klopper, L., & \*Boerema, S. (2019, May). *Boundary expansion and narrative persuasion: The situational self and effects of video storytelling*. Paper presented at the 69th Annual Conference of the International Communication Association, Washington, DC.
49. Knobloch-Westerwick, S., Ling, L., Hino, A., Westerwick, A., & **Johnson, B. K.** (2019, May). *Confirmation bias in the 2017 Japanese snap election: Comparisons with American and German findings*. Paper presented at the 69th Annual Conference of the International Communication Association, Washington, DC.
48. Rosenbaum, J. E., & **Johnson, B. K.** (2019, May). *Self-persuasion through sharing, liking, and retweeting: Identity shift on social platforms*. Paper presented at the 69th Annual Conference of the International Communication Association, Washington, DC.
47. \*Houtveen, S., **Johnson, B. K.**, & Ranzini, G. (2019, February). *Nostalgic product placements in entertainment media*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Nijmegen, Netherlands.
46. Silver, N. A., Slater, M. D., & **Johnson, B. K.** (2018, November). *Sick, broke, and seeking self-expansion: Temporarily expanding the boundaries of the self in response to financial and illness related stress*. Paper presented at the 104th Annual Conference of the National Communication Association, Salt Lake City, UT.
45. Daalmans, S., **Johnson, B. K.**, & Eden, A. (2018, August). *Examining a prototype versus exemplar approach to understanding viewer categorizations of morally ambiguous characters*. Paper

presented at the 101st Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

44. **Johnson, B. K.** (2018, May). *"I look up, I look down": Assessing antecedents and consequents of social media social comparison*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
43. **Johnson, B. K.**, Potocki, B., & Veldhuis, J. (2018, May). *Is that my friend or an advert? Processing Instagram advertorials posing as social content*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
42. **Johnson, B. K.**, & Rosenbaum, J. E. (2018, May). *Sharing brands on social media: The roles of behavioral commitment and modality in online self-persuasion*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.
41. **Johnson, B. K.**, \*Heijnen, M, \*Smits, L., & \*van Veen, C. (2018, February). *Selective exposure and selective sharing on social media: Opinion climates, involvement, and effects*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Ghent, Belgium.
40. \*Moyaert, M., & **Johnson, B. K.** (2018, February). *Sponsored reasons to get healthy: Reader reactions to commercial and non-commercial advertorials*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Ghent, Belgium.
39. Eden, A. L., Hahn, L., & Kryston, K., **Johnson, B. K.**, Reinecke, L., & Hartmann, T. (2017, November). *Applying the theory of planned behavior to media intention and selection behavior*. Paper presented at the 103rd Annual Conference of the National Communication Association, Dallas, TX.
38. **Johnson, B. K.**, & de Vries, D. A. (2017, July). *Comparing ourselves online: Effects of downward, upward, and selective social comparisons on social networking sites*. Paper presented at the 18th General Meeting of the European Association of Social Psychology, Granada, Spain.
37. **Johnson, B. K.**, \*Udvardi, A., & Rosenbaum, J. E. (2017, May). *Eeny, major, minor, boo: Investigating the impact of minor and major spoilers on the enjoyment and suspense of horror films*. Paper presented at the 67th Annual Conference of the International Communication Association, San Diego, CA.
36. **Johnson, B. K.**, & Veldhuis, J. (2017, January). *A recipe for failure, or success? Assessing the link between food television and BMI*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Tilburg, Netherlands.
35. **Johnson, B. K.**, Burgers, C., & Eden, A. (2016, August). *Attractive apps: Explaining download success with visual metaphors and other cues*. Paper presented at the 13th Annual Metaphor Festival, Amsterdam, Netherlands.

34. **Johnson, B. K.**, Eden, A., & Reinecke, L. (2016, June). *Self-control and need satisfaction in primetime: Television, social media, and friends can enhance regulatory resources via perceived autonomy and competence*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
33. **Johnson, B. K.**, & Ranzini, G. (2016, June). *Click here to look clever: Self-presentation via selective sharing of music and film on social media*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
32. **Johnson, B. K.**, & Rosenbaum, J. E. (2016, June). *Don't tell me how it ends: Testing effects of narrative spoilers for film and television*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
31. Ouwkerk, J. W., & **Johnson, B. K.** (2016, June). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.
30. Eden, A., **Johnson, B. K.**, Hartmann, T., & Reinecke, L. (2016, February). *Falling back on the couch: Media as the default recreational choice for depleted individuals*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
29. Ouwkerk, J. W. & **Johnson, B. K.** (2016, February). *Motives for online friending and following: The dark side of social network site connections*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Amsterdam, Netherlands.
28. Eden, A., Daalmans, S., & **Johnson, B. K.** (2015, November). *From hero to zero: Morality predicts enjoyment but self-expansion predicts appreciation of morally ambiguous characters*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.
27. Eden, A., **Johnson, B. K.**, & Hartmann, T. (2015, November). *Creature comforts: Ego-depleted people shy away from challenging media entertainment*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV.
26. **Johnson, B. K.**, Slater, M. D., Silver, N. A., & Ewoldsen, D. R. (2015, August). *Boundary expansion of a threatened self: Entertainment as relief*. Paper presented at the 98th Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
25. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, August). *Disentangling confirmation bias in selective exposure to political online information*. Paper presented at the 98th Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
24. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, May). *When misery avoids company: Selective social comparisons to photographic online profiles*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.

23. Knobloch-Westerwick, S., **Johnson, B. K.**, Silver, N. A., & Westerwick, A. (2015, May). *Science in the eye of the beholder: Selective reading and impacts of online science information*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
22. Knobloch-Westerwick, S., Mothes, C., **Johnson, B. K.**, Westerwick, A., & Donsbach, W. (2015, May). *Political online information searching before the 2013 German federal election: Confirmation bias, source credibility, and attitude impacts*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.
21. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2015, February). *Effects of popularity and prestige ratings on selective exposure to online videos*. Paper presented at the annual Etmaal van de Communicatiewetenschap of the Netherlands-Flanders Communication Association, Antwerp, Belgium.
20. Rosenbaum, J. E., & **Johnson, B. K.** (2014, August). *Who's afraid of spoilers: Need for cognition, need for affect, and narrative selection and enjoyment*. Paper presented at the 97th Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
19. Rosenbaum, J. E., **Johnson, B. K.**, & Deane, A. E. (2014, August). *Exploring health literacy, its measurement and predictors among African American college students*. Paper presented at the 97th Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
18. **Johnson, B. K.**, Ewoldsen, D. R., & Slater, M. D. (2014, May). *Self-regulatory depletion and narrative: A test of the TEBOTS model*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
17. **Johnson, B. K.**, & Van Der Heide, B. (2014, May). *Can a "like" affect liking? Online taste performances, feedback, and subsequent media preferences*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
16. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2014, May). *Pre-election confirmation bias in online searches: Selective exposure impacts on attitude shifts*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
15. Westerwick, A., **Johnson, B. K.**, & Knobloch-Westerwick, S. (2014, May). *Change your ways: Fostering health attitudes toward change through selective exposure to online health messages*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
14. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, August). *Steer clear or get ready: How coping styles moderate the effect of informational utility*. Paper presented at the 96th Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

13. Garrett, R. K., **Johnson, B. K.**, Neo, R., & Dal, A. (2013, June). *Implications of pro- and counter-attitudinal information exposure for affective polarization*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
12. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2013, June). *Glancing up or down: Mood management and social comparisons on social networking sites*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
11. **Johnson, B. K.**, & Rosenbaum, J. E. (2013, June). *Spoiler alert: Consequences of narrative spoilers on media choice and dimensions of enjoyment*. Paper presented at the Annual Conference of the International Association for Media and Communication Research, Dublin, Ireland.
10. **Johnson, B. K.**, Vang, M. H., & Van Der Heide, B. (2013, June). *Show me the goods: The warranting effect of user-generated photographs in online auctions*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
9. Knobloch-Westerwick, S., **Johnson, B. K.**, & Westerwick, A. (2013, June). *Self-bolstering and self-motivating through selective exposure to online health messages*. Paper presented at the 63rd Annual Conference of the International Communication Association, London, UK.
8. Knobloch-Westerwick, S., & **Johnson, B. K.** (2012, May). *Selective exposure for better or worse: Mediation of online news impacts on political participation*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
7. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, May). *Testing predictions on selective exposure to health news: A comparison of three models*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ.
6. **Johnson, B. K.**, & Knobloch-Westerwick, S. (2012, April). *Coping orientations and selective exposure to health threats in the news*. Paper presented at the 12th Biennial Kentucky Conference on Health Communication, Lexington, KY.
5. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2011, November). *Self-presentation as a balancing act: A qualitative exploration of impression management goals and behaviors on Facebook*. Paper presented at the 97th Annual Conference of the National Communication Association, New Orleans, LA.
4. Van Der Heide, B., Schumaker, E. M., **Johnson, B. K.**, Vang, M., & Peterson, A. (2011, May). *The effects of product photographs and reputation systems on eBay consumer behavior*. Paper presented at the 61st Annual Conference of the International Communication Association, Boston, MA.
3. Rosenbaum, J. E., **Johnson, B. K.**, Stepman, P. A., & Nuijten, K. C. M. (2010, April). *Just being themselves? Goals and strategies for self-presentation on Facebook*. Paper presented at the 80th Annual Conference of the Southern States Communication Association, Memphis, TN.
2. **Johnson, B. K.** (2008, May). *Incentives to contribute in online collaboration: Wikipedia as collective action*. Paper presented at 58th Annual Conference of the International Communication Association, Montreal, Quebec.

1. Gobetz, R. H., & **Johnson, B. K.** (2004, November). *Horserace, image, and issue newspaper coverage of the 2004 presidential election: A preliminary analysis*. Presentation at the 29th Annual Conference of the Association for Humanist Sociology, Louisville, KY.

### **Invited Presentations and Symposia**

- Johnson, B. K.** (2023, October 5). *Plan, prepare, publish: Benefits of preregistration and other open science practices in communication*. Invited workshop given at Department of Communication, Public Relations, and Advertising, Babeş-Bolyai University, Cluj-Napoca, Romania.
- Johnson, B. K.** (2023, October 4). *Relatable, independent, and honest: Social cues in digital content marketing*. Invited talk given at Department of Communication, Public Relations, and Advertising, Babeş-Bolyai University, Cluj-Napoca, Romania.
- Johnson, B. K.,** Parry, D. A., Balaban, D., Coduto, K., & Sharma, B. (2023, May 24). *Anxiety over authenticity: Seeking genuine personal experiences and well-being via mobile media*. Workshop organizer and moderator for Mobile Communication Division Preconference at the 73rd Annual Conference of the International Communication Association, Toronto, Canada.
- Johnson, B. K.** (2023, April 20). Guest speaker for JRMCM 8350, Media Psychology Doctoral Seminar, Instructor Bartosz Wojdyski, College of Journalism and Mass Communication, University of Georgia, Athens, GA, USA. [virtual]
- Johnson, B. K.** (2022, September 21). *Media and a changing self: Theory development in narrative persuasion, computer-mediated communication, and beyond*. Invited talk given to MMC 6402 Mass Communication Perspectives, Instructor Dr. Sri Kalyanaraman, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2022, August 4). *Graduate student and early career professional development and networking building*. Invited panelist at the 105th Annual Conference of the Association for Education in Journalism and Mass Communication, Detroit, MI, USA.
- Johnson, B. K.** (2022, January 21). *Media use during a pandemic: From coping to avoidance to doomscrolling*. Invited talk given at School of Communication colloquium, The Ohio State University, Columbus, OH, USA. [virtual]
- Johnson, B. K.** (2022, January 20). *Transparency for trust: Implementing open science practices in communication*. Invited talk given at Graduate Students in Mass Communication Association, University of Florida.
- Johnson, B. K.** (2021, August 6). *Graduate student and early career professional development interactive panel*. Invited panelist at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA [virtual].
- Johnson, B. K.** (2021, August 5). *Questionable research practice and risk of bias in communication research*. Invited panelist at the 104th Annual Conference of the Association for Education in Journalism and Mass Communication, New Orleans, LA, USA [virtual].

- Weigold, M. F., Goodman, J. R., **Johnson, B. K.**, Morton, C. R., & Windels, D. (2021, March 20). *The role of experiential learning in advertising education*. Special topic panel at the annual conference of the American Academy of Advertising, St. Petersburg, FL, USA. [virtual]
- Coche, R., **Johnson, B. K.**, & Leslie, M. (2021, March 18). *Academia abroad: Considerations for conducting research or teaching outside the U.S.* Invited panelist for Graduate Students in Mass Communication Association, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2021, January 28). *Understanding influencers: Celebrity, friend, or salesperson?* Invited talk given to MMC 2604 Mass Media and You, Instructor Dr. Rachel Grant, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2020, September 18). *An agenda for open science in communication*. Invited talk given to MMC 6402 Mass Communication Perspectives, Instructor Dr. Norman Lewis, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2020, September 17). *Influencers: Past, present, future*. Invited talk given to MMC 2604 Mass Media and You, Instructor Dr. Rachel Grant, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2020, January 10). *Is our research trustworthy? Building reproducibility, replicability, and rigor into research*. Invited panelist at the Provost's Annual Faculty Gathering, University of Florida.
- Johnson, B. K.** (2019, November 13). Best practices for reproducible research. In B. L. McEwan & C. Kingsley Westerman, (Organizers). *Getting results that survive: Improving communication science*. Invited pre-conference panelist at the 105th Annual Conference of the National Communication Association, Baltimore, MD, USA.
- Hutchens, M. J., & **Johnson, B. K.** (2019, October 18). *Mediation and moderation analysis with PROCESS*. Invited talk given at STEM Translational Communication Center, University of Florida.
- Johnson, B. K.** (2019, September 6). *Expanding boundaries: The limits of the self drive narrative engagement*. Invited talk given to MMC 6936 Applied Theory, Instructor Dr. Cynthia Morton, College of Journalism and Communications, University of Florida.
- Johnson, B. K.** (2019, August 8). *You're teaching a class – now what? Curriculum development, textbook adoption, and optimizing technology to engage undergraduate students*. Invited panelist at the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication, Toronto, Ontario.
- Johnson, B. K.** (2019, February 27). *Inspirational influencers: Testing effects of fitness-oriented social media on goals and behavior*. Invited talk given at College of Journalism and Communications, University of Florida.



- Hutchens, M. J., & **Johnson, B. K.** (2018, December 3). *Mediation and moderation analysis with PROCESS*. Invited talk given at STEM Translational Communication Center, University of Florida.
- Johnson, B. K.** (2018, May 15). *The roles of selectivity and sources in online native advertising: Experimental evidence*. Invited talk given at Mini Symposium on Content Marketing, Amsterdam School of Communication Research, University of Amsterdam.
- Vossen, P. (Organizer), & Vermuelen, I. E. (Co-organizer). (2017, April 18-21). *Language, knowledge, and people in perspective*. Invited symposium participant, Lorentz Center, Leiden University, Netherlands.
- Johnson, B. K.** (2017, January 19). *Sponsored and shared: Experimentally testing the selective reading and sharing of health advertorials*. Invited talk given at the Department of Advertising and STEM Translational Communication Center, University of Florida.
- Johnson, B. K.** (2016, December 7). *The good, the bad, the ugly, and me: The temporarily expanded boundaries of the self model and morality in narratives*. Invited talk given at the Media and Morality Symposium, Radboud University, Nijmegen, Netherlands.
- Johnson, B. K.** (2015, October 13). *Selectivity and reinforcement in online political news use: Evidence from unobtrusive observation experiments*. Invited talk given to the New Frontiers in Selective Exposure Research workshop, University of Haifa, Israel.
- Johnson, B. K.** (2014, October 6). *Do narrative spoilers matter?* Invited talk given to Current Issues in Communication Science, Instructor Dr. Ivar Vermeulen, Department of Communication Science, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2014, September 29). *Media sharing and 'liking': Online taste performances and identity shift*. Invited talk given at the Department of Communication Science Colloquium, Vrije Universiteit Amsterdam.
- Johnson, B. K.** (2013, June 27). *The mediating role of selective exposure in the effect of online news use on political participation*. Invited talk given at the Department of Media Psychology, School of Communication, University of Hohenheim, Germany.
- Johnson, B. K.** (2013, June 14). *The mediating role of selective exposure*. Invited talk given at the Department of Communication (Institut für Kommunikationswissenschaft), Dresden University of Technology, Germany.
- Johnson, B. K.** (2013, February 25). *Does "liking" increase liking? Online taste performances, feedback, and subsequent media preferences*. Invited talk given to COMM 3554 Social Implications of Communication, Instructor Dr. Brandon Van Der Heide, School of Communication, The Ohio State University.
- Johnson, B. K.** (2012, March 9). *Putting the social into selective exposure: Accuracy, defense, impression, and affective motivations for media choice*. Second-year doctoral student talk given at the School of Communication Colloquium, The Ohio State University.

- Johnson, B. K.,** McDonald, D. G., & Ibrahim, A. C. (2012, February 3). *Is time money? Media expenditures in economic and technological turbulence*. Presentation at the CATS (Communication and Technology Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K.,** & Knobloch-Westerwick, S. (2012, January 27). *Selective exposure for better or worse: Its mediating role for online news' impact on political participation*. Presentation at the COPS (Communication, Opinion, and Political Studies) research group at the School of Communication, The Ohio State University.
- Johnson, B. K.,** & Knobloch-Westerwick, S. (2011, April 29). *Testing selective exposure to health messages with predictions from informational utility and EPPM*. Presentation at the CHASSIS (Communication, Health, Attitude Structure, and Social Influence Strategies) research group at the School of Communication, The Ohio State University.

## Courses Taught

| Undergraduate Research (ADV 4910)                                 |                       |                    |                     | <b>Autumn 2023</b> |
|---|-----------------------|--------------------|---------------------|--------------------|
|   | $N_{\text{enrolled}}$ | $M_{\text{grade}}$ | $M_{\text{rating}}$ |                    |
| Digital Insights (ADV 3500)                                       | 20                    | 93%                | 4.47                | <b>Spring 2023</b> |
| Undergraduate Research (ADV 4910)                                 | 5                     | -                  | 5.00                |                    |
| Special Topics in Mass Communication: Media Psychology (MMC 6936) | 8                     | 96%                | 4.93                |                    |
| Media Planning (ADV 4300)   | 22                    | 97%                | 4.37                | <b>Autumn 2022</b> |
| Undergraduate Research (ADV 4910)                                 | 3                     | -                  | 5.00                |                    |
| Research Methods in Mass Communication (MMC 6421)                 | 14                    | 94%                | 4.56                |                    |
| Media Planning (ADV 4300)   | 16                    | 96%                | 4.83                | <b>Spring 2022</b> |
| Undergraduate Research (ADV 4910)                                 | 5                     | -                  | 4.67                |                    |
| Special Topics in Mass Communication: Media Psychology (MMC 6936) | 8                     | 98%                | 4.24                |                    |
| Digital Insights (ADV 3500)                                       | 10                    | 90%                | 4.38                | <b>Autumn 2021</b> |
| Media Planning (ADV 4300)   | 16                    | 90%                | 4.52                |                    |
| Undergraduate Research (ADV 4910)                                 | 6                     | -                  | 4.83                |                    |
| Digital Insights (ADV 3500) (Online Course)                       | 20                    | 91%                | 4.50                | <b>Summer 2021</b> |
| Undergraduate Research (ADV 4910)                                 | 7                     | -                  | 4.77                | <b>Spring 2021</b> |
| Research Methods in Mass Communication (MMC 6421)                 | 6                     | 83%                | 4.87                |                    |
| Digital Insights (ADV 3500) (Online Course)                       | 15                    | 92%                | 4.02                | <b>Autumn 2020</b> |
| Digital Insights (ADV 3500) (Online Course)                       | 10                    | 91%                | 4.08                |                    |
| Undergraduate Research (ADV 4910)                                 | 8                     | -                  | 4.94                |                    |

|   |     |     |                |                    |
|---|-----|-----|----------------|--------------------|
| Digital Insights (ADV 3500) (Online Course)                                   | 23  | 94% | 4.39           | <b>Summer 2020</b> |
| Digital Insights (ADV 3500) (Online Course)                                   | 20  | 87% | 3.43           | <b>Spring 2020</b> |
| Undergraduate Research (ADV 4910)   | 8   | -   | 5.00           |                    |
| Research Methods in Mass Communication (MMC 6421)                             | 19  | 88% | 3.99           |                    |
| Digital Insights (ADV 3500)   | 10  | 79% | 4.44           | <b>Autumn 2019</b> |
| Digital Insights (ADV 3500)   | 28  | 89% | 4.37           |                    |
| Undergraduate Research (ADV 4910)   | 3   | -   | <i>small n</i> |                    |
| Digital Insights (ADV 3500)   | 19  | 92% | 4.57           | <b>Spring 2019</b> |
| Undergraduate Research (ADV 4910)   | ?   | -   | <i>small n</i> |                    |
| Research Methods in Mass Communication (MMC 6421)                             | 3   | 92% | 4.50           |                    |
| Digital Insights (ADV 3500)   | 33  |     | 3.96           | <b>Autumn 2018</b> |
| Undergraduate Research (ADV 4910)   | 3   |     | <i>small n</i> |                    |
| Networks 2: Participation, Power, and Inequality in Networks (BSc, 200 level) | 27  | 64% | 4.58           | <b>Spring 2018</b> |
| New Media Challenges (BSc, 300 level)   | 71  | -   | 4.33           |                    |
| Media Entertainment (BSc, 200 level)  | 189 | 65% | 4.13           | <b>Autumn 2017</b> |
| Essentials of Media Psychology (MSc level)                                    | 58  | 65% | 4.26           |                    |
| Problematic and Beneficial Effects of New Media Use (MSc level)               | 28  | 74% | 4.33           |                    |
| Individual Processing of Media (BSc, 300 level)                               | 52  | 62% | 4.26           | <b>Spring 2017</b> |
| Media Entertainment (BSc, 200 level)  | 185 | 68% | 4.50           | <b>Autumn 2016</b> |
| Social Media (BSc, 200 level, "Networks in the Information Society" minor)    | 43  | 70% | 4.64           |                    |
| Essentials of Media Psychology (MSc level)                                    | 38  | 67% | 4.46           |                    |
| Problematic and Beneficial Effects of New Media Use (MSc level)               | 56  | -   | 4.05           |                    |
| Individual Processing of Media (BSc, 300 level)                               | 68  | 68% | 3.69           | <b>Spring 2016</b> |
| Media Entertainment (BSc, 200 level)  | 214 | -   | 4.33           | <b>Autumn 2015</b> |
| Social Media (BSc, 200 level, "Networks in the Information Society" minor)    | 37  | 64% | 4.30           |                    |
| Essentials of Media Psychology (MSc level)                                    | 39  | -   | 4.93           |                    |
| Problematic and Beneficial Effects of New Media Use (MSc level)               | 59  | -   | 4.32           |                    |
| Individual Processing of Media (BSc, 300 level)                               | 75  | -   | 4.83           |                    |

|   |     |     |                |                    |
|---|-----|-----|----------------|--------------------|
| Media Entertainment (BSc, 200 level)                            | 160 | -   | 4.10           | <b>Autumn 2014</b> |
| Essentials of Media Psychology (MSc level)                      | 29  | -   | 4.05           |                    |
| Problematic and Beneficial Effects of New Media Use (MSc level) | 44  | -   | 4.15           |                    |
| Strategic Message Design (COMM 3334)                            | 6   | 86% | <i>small n</i> | <b>Summer 2012</b> |
| Writing for Media (COMM 221)                                    | 14  | 84% | 3.8            | <b>Summer 2011</b> |
| Writing for Media (COMM 221)                                    | 13  | 84% | 4.3            |                    |
| Persuasive Communication (COMM 367)                             | 25  | 84% | 3.8            | <b>Spring 2011</b> |
| Persuasive Communication (COMM 367)                             | 27  | 89% | 4.4            | <b>Winter 2011</b> |
| Radio Programming and Production I (MACO 4475)                  | 17  | 74% | <i>small n</i> | <b>Spring 2010</b> |
| Fundamentals of Radio Production (MACO 3349)                    | 22  | 74% | 4.00           | <b>Autumn 2009</b> |
| Radio Programming and Production I (MACO 4475)                  | 22  | 81% | 3.00           | <b>Spring 2009</b> |
| Fundamentals of Radio Production (MACO 3349)                    | 23  | 70% | 4.00           | <b>Autumn 2008</b> |
| Radio Programming and Production I (MACO 4475)                  | 25  | 72% | 3.67           | <b>Spring 2008</b> |
| Fundamentals of Radio Production (MACO 3349)                    | 23  | 80% | 4.58           | <b>Autumn 2007</b> |
| Internship (MACO 4498)  | 73  | 76% | 4.00           | <b>2007 – 2010</b> |
| Basic Telecommunication Policy (TC 310)                         | 12  | 86% | <i>small n</i> | <b>Summer 2007</b> |

Grades are mean final grade as percentage, instructor ratings on 5-point scale.

For ADV undergraduate research: Grades are pass/fail.

For Dutch courses (2014-2018): 60% is passing; Grade omitted if co-taught but not course coordinator.

## Thesis Supervision

### Doctor of Philosophy, University of Florida

Qingyuan Yang

**In Progress**

Rachel Son

**ABD**

Bhakti Sharma (co-advised with Yu-Hao Lee), *Practice makes progress: Understanding the continued usage of mindfulness mobile applications.* **August 2023**

Susanna Lee (co-advised with Tom Kelleher), *Can soothing ASMR advertising reduce advertising avoidance? Experimental investigations of the influence of endorser and modality type on advertising effectiveness* **July 2022**

## Master of Arts, University of Florida

Marie Serrado (professional master's capstone project).

**In Progress**

Hannah Puckett, *Increasing Gen X interest in homestays: Generational preferences for travel accommodations.* (professional master's capstone project). **2023**

Xinru Sun, *Consequences of character morality for celebrity spokesperson influencer on consumers.* **2023**

Jenna Bratman, *The forgotten microgeneration: The nuances of the Zillennial audience in streaming service strategies.* (professional master's capstone project). **2022**

Madison Emanuel, *Be YOUnique: An effort to reduce social comparison on social media.* (professional master's capstone project). **2020**

Miguel Fernandez, *Counter-influence: The potential of online influencers for delivering counter-attitudinal messages.* **2020**

Lillia Jordan, *Real not filtered: Encouraging adolescent girls to love their real bodies.* (professional master's capstone project). **2020**

Irene Mayor Sanabria, *Traveling under the influence: Getting millennials to de-Instagrammize their travel behavior.* (co-advised with Kasey Windels; professional master's capstone project). **2020**

## Master of Science, Vrije Universiteit Amsterdam

Yara van Bodegom, *Effects of Instagram usage: Relationship between Instagram usage, and health-related social comparison to peers, on healthy motivations, intentions, and behavior.* **2018**

Iris van Galen, *Peers versus influencers: The effect of Instagram fitspiration, social comparison, and tie strength on body satisfaction and health intentions.* **2018**

Rose van Hilten, *#Fitspiration: The effects of viewing fitness-related Instagram posts on women's body satisfaction and motivation to exercise and eat healthily.* **2018**

Sjors Houtveen, *Do nostalgic product placements in TV series and movies increase narrative enjoyment and influence brand perceptions?* (Top 7 nominee for the FSW Johannes van der Zouwen Masterthesisprijs 2018). **2018**

Maxime van den Hoven, *Selective exposure when reading articles on news websites: The effect of sensationalism, news source, and confirmation bias on political polarization.* **2018**

Manisha Sewnandan, *Influencing healthy lifestyles! How exemplars and statistics influence health behavior on social media.* **2018**

Benthe Spijkers, *Fitspiration content on Instagram: Setting and achieving health goals.* **2018**

- Frédérique Zeelenberg, *How fit do we really get from viewing #fitspiration images?*
- Raya Berkelaar, *Is this an ad? The effects of ad recognition on Instagram.* **2017**
- Sophie Boerema, *The power of narratives in video advertisement: An examination of the TEBOTS model to test the influence of narratives on attitude towards the ad and buying intention.* **2017**
- Meryam Boufouchk, *Advertising on Instagram: A friend's or a brand's post?* **2017**
- Jane van Daalen, *Why change my views: Selective reading of political online news: The influence of familiarity versus novelty, attitudes, comprehension, interest, and motivation on selective exposure.* **2017**
- Jade de Jong, *Selective exposure to veganism: Healthy or not?* **2017**
- Kim de Koning, *My friend made me like it, or did the brand? The effect of native advertising on Instagram on attitude toward the brand with the mediating role of social comparison.* **2017**
- Steffi Hoolwerf, *Liking a post from a friend more than an ad(vertorial): The differences in attitude towards the ad when seeing a social post, an advertorial, or a traditional ad.* **2017**
- Lisanne Klopper, *The power of imagination: The psychological effects of narrative transportation and boundary expansion on brand attitude.* **2017**
- Margot Moyaert, *Sponsored reasons to get healthy: Reader's reactions to commercial and non-commercial advertorials.* **2017**
- Tessa Puijk, *The effect of different ads on Instagram on the attitude towards the brand: Advertorials compared to social posts and traditional ads.* **2017**
- Yessica Wijchers, *How do you like your news: safe or challenging? Influence of familiarity on people's selection of news items.* **2017**
- Léon Wijers, *Selective exposure: A psychological wall towards a vegan diet.* **2017**
- Lisette van Baarsen, *"This article is sponsored by": How advertorials compete with editorials in selective exposure and selective sharing. (Top 3 finalist for the SWOCC Thesis Prize 2017).* **2016**
- Marieke van den Berg, *Online sustainable health news: Exploring the attitude-behavior gap.* **2016**
- Mieke Brethouwer, *Why do you like, share, or comment on health posts on Facebook? The influence of involvement, message responses, and self-control.* **2016**
- Marieke Heijnen, *I share, therefore I vote: Influence of selective exposure and selective sharing on political participation in the Ukraine Association Agreement.* **2016**

- Maura Moss, *“Friends” with benefits: Research on the dark side of Facebook.* 2016
- David Overmars, *Unveiling the road to more mobile app downloads.* 2016
- Nils Paar, *The cues to success: Revealing the heuristics that lead to more app downloads in the finance category of the Google Play Store.* 2016
- Lotte Smits, *Selective exposure, social media, and mass polarization: The role of social media in attitudinal polarization regarding migration in the Netherlands.* 2016
- Rowena van Staveren, *Warning, graphic content: The relation between attraction to and enjoyment of media violence.* 2016
- Anh-Vi Tong, *Welcome to the dark side of Facebook: Self-esteem, the dark triad, and hate-following as predictors of schadenfreude.* 2016
- Angel Udvardi, *Eeny, major, minor, boo: Minor and major spoilers on the enjoyment and suspense of horror films.* 2016
- Caitrina van Veen, *“I’d rather not say”: How does the spiral of silence affect the online conversation on feminism?* 2016
- Marloes Jeurink, *Spoiling TV shows: The influence of genre and personal attributes on the enjoyment, suspense, and transportation of spoiled TV shows.* 2015
- Romy van Keppel, *Why do we compare ourselves with the people we follow on Facebook?* 2015
- Sophie Paasse, *The effect of self-presentation motivations on sharing music on Facebook.* 2015
- Maria Purwitasari, *The effect of social comparisons on Facebook, and contributions to depression and compulsive buying behavior.* 2015
- Newien Rampersad, *Spoilers, spoilers everywhere!: The effects of spoilers in movie clips on enjoyment and transportation.* 2015
- Rowie Schopman, *Social sharing: The influence of social motivations on the sharing behavior of movies.* 2015
- Sven Ulrich, *Predictors of hate-follow behavior and schadenfreude on social networking sites.* 2015
- Bachelor of Science, Vrije Universiteit Amsterdam**
- Kirsten Daniëls, *The influence of multitasking on narrative enjoyment and comprehension: Attention and fandom effects.* 2018

- Christopher Fernando, *Understanding narrative enjoyment in the context of fandom*. 2018
- Astrid Hoekstra, *Social viewing, private versus public: The mediating effect of social capital on the enjoyment of watching series*. 2018
- Gilles Hofland, *Multitasking during narrative engagement: The effect of social and mediated presence*. 2018
- Jessica van Es, *The future starts now: Effects on behavior improvement, through the working self and the reading of personal blogs*. 2016
- Monika Grooteman, *Selectively reading blogs: Explaining individual preferences through contingent self-esteem, possible selves, and gender*. 2016
- Michelle Kribben, *Selective exposure to blog texts in life transitions: Uncertainty, avoidance, and gender*. 2016
- Sharon Liem, *What do you like to read today? The blogosphere, people's self-concepts, motivations, and selective reading*. 2016
- Fleur Steenbrink, *The effects of personal blog reading on future self-concepts and self-improvement behavior*. 2016
- Lisette van Baarsen, *That's not what happens in the book: How spoilers and transportation affect the appreciation of a story*. 2015
- Benjamin Collins, *Are we spoiled? The mutual effect of transportation and spoilers on enjoyment*. 2015
- Tom Everard, *Ruined or relieved: Spoilers, adaptations, and narrative enjoyment*. 2015
- Lieke Hoefs, *The influence of narrative spoilers*. 2015
- Rowena van Staveren, *Brace yourself, spoilers are coming: Effects of spoilers on transportation and enjoyment*. 2015
- Pre-Master Thesis, Vrije Universiteit Amsterdam**
- Varisha Balsingh, Renee Haenen, Hilde Nugteren, & Angel Udvardi, *(Don't) tell me how it ends: Autonomy, reactance, and entertainment spoilers*. 2015
- Marieke van den Berg, Natascha Olofsen, David Overmars, & Nils Paar, *Do online recommenders persuade themselves by publicly sharing?* 2015
- Honors Thesis, Vrije Universiteit Amsterdam**
- Eva Verbeek, *Social comparison and social media: A study of the influence of affect and self-esteem on social comparison online*. 2017



Florianne Aspers & Fleur Wegewijs, *Attractive apps*. 2016

### **Thesis Committee Member**

#### **Doctor of Philosophy, University of Florida**

|   |             |
|---|-------------|
| Nili Cimand (supervisor: Jasmine McNealy)   | In Progress |
| Tracey Kyles (supervisor: Tom Kelleher)   | In Progress |
| Mo Chen (supervisor: Yu-Hao Lee)  | ABD         |
| Sophie Mueller (supervisor: Cynthia Morton)   | 2023        |
| Moritz Cleve (supervisor: Frank Waddell)  | 2022        |
| David McLean (supervisor: Yu-Hao Lee)   | 2021        |
| Rang Wang (supervisor: Sylvia Chan-Olmsted)   | 2021        |
| Vahideh Babalou (supervisors: Heather Gibson and Michael Sagas; department: Tourism, Recreation, and Sports Management) | 2019        |

#### **Master of Arts, University of Florida**

|   |             |
|---|-------------|
| Kyle Chambers (supervisor: Haoran Chu)  | In Progress |
| Shuo Yao (supervisor: Haoran Chu)   | In Progress |
| Jamie Gentry (supervisor: Haoran Chu)   | 2023        |
| Winnie Zhang (supervisor: Yu-Hao Lee)   | 2023        |
| Jenny Jingyi Yao (professional master's capstone project) (supervisor: Kasey Windels) | 2022        |
| Spenser Cheek (supervisor: Rachel Grant)  | 2021        |
| Benjamin Vollmer (supervisor: Yu-Hao Lee)   | 2021        |

#### **Master of Science, University of Maine (external)**

|   |      |
|---|------|
| Olivia Reese (supervisor: Judith Rosenbaum) | 2022 |
|---|------|

#### **Master of Science, Vrije Universiteit Amsterdam**

|   |      |
|---|------|
| Charissa Bendt (supervisor: Giulia Ranzini), Kevin Boerman (supervisor: Diamantis Petropoulos Petalas), Renate van Eijk (supervisor: Giulia Ranzini), Sanne van Erp (supervisor: Giulia Ranzini), Kim Hoekstra (supervisor: Jie Du), Ayleen de Wit (supervisor: Jie Du) | 2018 |
|---|------|

Boudewijn Arbouw (supervisor: Jacek Buczny), Anne Fleur Hermsen (supervisor: Jacek Buczny), Ingeborg Hoogeveen (supervisor: Giulia Ranzini), Ylana Leijendeckers (supervisor: Jacek Buczny), Anne-Sophie Peters (supervisor: Giulia Ranzini), Mijke Roos (supervisor: Tilo Hartmann), Luuk Schuiling (supervisor: Jacek Buczny), Caroline Spobeck (supervisor: Jacek Buczny), Danique Toenhake (supervisor: Tilo Hartmann), Sander Vuurmans (supervisor: Jacek Buczny) **2017**

Yvet Berendsen (supervisor: Allison Eden), Joy Blank (supervisor: Allison Eden), Monique Dersjant (supervisor: Allison Eden), Linda Kooijman (supervisor: Tilo Hartmann), Dajo Leunge (supervisor: Allison Eden), Robey Mashoed (supervisor: Tilo Hartmann), Milan Smorenburg (supervisor: Allison Eden), Natascha Westendorp (supervisor: Giulia Ranzini) **2016**

Sanne Broeder (supervisor: Giulia Ranzini), Bryan Bunink (supervisor: Giulia Ranzini), Dimitrina Chakinska (supervisor: Tilo Hartmann), Marjolein Gouderjaan (supervisor: Giulia Ranzini), Amanda Hol (supervisor: Jeana Frost), Joeri Mostert (supervisor: Tilo Hartmann), Christel van Orsouw (supervisor: Elly Konijn), Passoen Peigham (supervisor: Jeana Frost), Manon Rinsma (supervisor: Tilo Hartmann), Joris Steeksma (supervisor: Giulia Ranzini), Maartje Tindemans (supervisor: Giulia Ranzini), Marjoleine Visscher (supervisor: Giulia Ranzini), Melissa Vrijbloed (supervisor: Jeana Frost) **2015**

### **Bachelor of Science, Vrije Universiteit Amsterdam**

Marieke Blankenstein (supervisor: Giulia Ranzini), Denise Postma (supervisor: Giulia Ranzini), Megan Verla Nunes (supervisor: Giulia Ranzini), Emily van Waardenburg (supervisor: Giulia Ranzini) **2018**

Sofija Fokeeva (supervisor: Ewa Miedzobrodzka), Yordi de Gooijer (supervisor: Ewa Miedzobrodzka), Minou Heel (supervisor: Ewa Miedzobrodzka), Sophie de Jong (supervisor: Ewa Miedzobrodzka), My Nguyen (supervisor: Ewa Miedzobrodzka) **2017**

Bengt Duvekot (supervisor: Giulia Ranzini), Stefan Donker (supervisor: Giulia Ranzini), Eline Hessels (supervisor: Giulia Ranzini), Christy van Leeuwen (supervisor: Giulia Ranzini), Jessica van der Plas (supervisor: Giulia Ranzini) **2016**

## **Service**

### **Co-Editor**

*Media Psychology*

**2021 – 2024**

### **Special Issue Editor**

*Psychology of Popular Media*, 11(3), “‘This Is (Not) Fine’: The Psychology of Popular Media During 2020 Crises,” co-edited with E. Cohen, O. Banjo, & A. Ferchaud

**2021**

### **Editorial Board Member**

*Journal of Advertising*

**2022 – Present**

*Communication Research Reports*

**2021 – Present**

|  |                |
|--|----------------|
| <i>Journal of Media Psychology</i>   | 2021 – Present |
| <i>Psychology of Popular Media</i>   | 2021 – Present |
| <i>Communication Research</i>  | 2018 – Present |
| <i>Journal of the Association for Information Science &amp; Technology</i> | 2018 – Present |

- Review editor for 15 manuscripts

|                                 |             |
|---------------------------------|-------------|
| <i>Journal of Communication</i> | 2019 – 2022 |
| <i>Media Psychology</i>         | 2015 – 2020 |

## **Journal Reviewer**

|  |               |                |
|--|---------------|----------------|
| <i>American Behavioral Scientist</i>                                       | <i>n</i> = 1  | 2022           |
| <i>Journal of Advertising</i>  | <i>n</i> = 2  | 2022 – Present |
| <i>Scientific Reports</i>  | <i>n</i> = 1  | 2022           |
| <i>Communication Studies</i>   | <i>n</i> = 1  | 2021 – Present |
| <i>Health Communication</i>  | <i>n</i> = 1  | 2021 – Present |
| <i>International Journal of Advertising</i>                                | <i>n</i> = 7  | 2021 – Present |
| <i>Behaviour &amp; Information Technology</i>                              | <i>n</i> = 1  | 2020 – Present |
| <i>Journal of Communication Technology</i>                                 | <i>n</i> = 1  | 2020 – Present |
| <i>Journal of Personality and Social Psychology</i>                        | <i>n</i> = 2  | 2020 – Present |
| <i>Journalism</i>  | <i>n</i> = 1  | 2020 – Present |
| <i>Open Information Science</i>  | <i>n</i> = 1  | 2020 – Present |
| <i>Technology, Mind, and Behavior</i>                                      | <i>n</i> = 2  | 2020 – Present |
| <i>Annals of the International Communication Association</i>               | <i>n</i> = 1  | 2019 – Present |
| <i>Asian Journal of Communication</i>                                      | <i>n</i> = 1  | 2019 – Present |
| <i>Frontiers in Psychology</i>   | <i>n</i> = 2  | 2019 – Present |
| <i>Information, Communication and Society</i>                              | <i>n</i> = 3  | 2019 – Present |
| <i>The Information Society</i>   | <i>n</i> = 1  | 2019 – Present |
| <i>Journal of Theoretical Social Psychology</i>                            | <i>n</i> = 1  | 2019           |
| <i>Media and Communication</i>   | <i>n</i> = 1  | 2019 – Present |
| <i>Social Media + Society</i>  | <i>n</i> = 5  | 2019 – Present |
| <i>Communication Research Reports</i>                                      | <i>n</i> = 3  | 2018 – Present |
| <i>Journal of the Association for Information Science &amp; Technology</i> | <i>n</i> = 1  | 2018 – Present |
| <i>Mass Communication and Society</i>                                      | <i>n</i> = 7  | 2018 – Present |
| <i>Media, War &amp; Conflict</i>   | <i>n</i> = 1  | 2018           |
| <i>Oxford Research Encyclopedia of Communication</i>                       | <i>n</i> = 1  | 2018           |
| <i>Communication Theory</i>  | <i>n</i> = 2  | 2017 – Present |
| <i>Computers in Human Behavior</i>   | <i>n</i> = 8  | 2017 – Present |
| <i>Cyberpsychology</i>   | <i>n</i> = 2  | 2017 – Present |
| <i>Human Communication Research</i>  | <i>n</i> = 6  | 2017 – Present |
| <i>International Journal of Public Opinion Research</i>                    | <i>n</i> = 3  | 2017 – Present |
| <i>Political Communication</i>   | <i>n</i> = 2  | 2017 – Present |
| <i>Sociological Perspectives</i>   | <i>n</i> = 1  | 2017           |
| <i>Telematics and Informatics</i>  | <i>n</i> = 3  | 2017 – Present |
| <i>Communication Methods and Measures</i>                                  | <i>n</i> = 2  | 2016 – Present |
| <i>Communication Monographs</i>  | <i>n</i> = 6  | 2016 – Present |
| <i>Discourse Processes</i>   | <i>n</i> = 1  | 2016           |
| <i>Journal of Applied Communication Research</i>                           | <i>n</i> = 1  | 2016 – Present |
| <i>Journal of Broadcasting &amp; Electronic Media</i>                      | <i>n</i> = 5  | 2016 – Present |
| <i>Poetics</i>   | <i>n</i> = 2  | 2016 – Present |
| <i>Communication Research</i>  | <i>n</i> = 21 | 2015 – Present |

|   |               |                |
|---|---------------|----------------|
| <i>European Journal of Social Psychology</i>            | <i>n</i> = 1  | 2015 – 2016    |
| <i>International Journal of Communication</i>           | <i>n</i> = 7  | 2015 – Present |
| <i>Journal of Computer-Mediated Communication</i>       | <i>n</i> = 8  | 2015 – Present |
| <i>Journalism &amp; Mass Communication Quarterly</i>    | <i>n</i> = 7  | 2015 – Present |
| <i>New Media &amp; Society</i>                          | <i>n</i> = 10 | 2015 – Present |
| <i>Journal of Communication</i>                         | <i>n</i> = 12 | 2014 – Present |
| <i>Journal of Media Psychology</i>                      | <i>n</i> = 29 | 2014 – Present |
| <i>Psychology of Popular Media</i>                      | <i>n</i> = 21 | 2014 – Present |
| <i>Cyberpsychology, Behavior, and Social Networking</i> | <i>n</i> = 13 | 2013 – 2017    |
| <i>Media Psychology</i>                                 | <i>n</i> = 14 | 2012 – Present |

*n* = refers to number of original submissions, excluding revisions

### Grant Reviewer

|                                     |              |             |
|-------------------------------------|--------------|-------------|
| Templeton World Charity Foundation  | <i>n</i> = 3 | 2023        |
| KU Leuven Research Council, Belgium | <i>n</i> = 2 | 2022 – 2023 |
| Israel Science Foundation, Israel   | <i>n</i> = 1 | 2019        |

### External Reviewer

|  |              |      |
|--|--------------|------|
| Research Award, Department of Communication, <i>University of Vienna</i> | <i>n</i> = 4 | 2022 |
| PhD project go/no-go assessment, <i>Vrije Universiteit Amsterdam</i>     | <i>n</i> = 1 | 2022 |

### Conference Service

|  |  |                                    |
|--|--|------------------------------------|
| <i>International Communication Association</i>   |  | 2016, 2017                         |
| Session chair, Information Systems division  |  | 2015, 2017, 2018, 2021, 2022, 2023 |
| Session chair, Communication and Technology division                                       |  | 2020                               |
| Respondent, Theme program  |  | 2012 – Present                     |
| Reviewer, Communication and Technology division  |  | 2012 – 2018, 2021                  |
| Reviewer, Mass Communication division  |  | 2012 – Present                     |
| Reviewer, Information Systems division   |  | 2022                               |
| Reviewer, Korean-American Communication Association  |  | 2019                               |
| Reviewer, Theme program  |  | 2021 – 2022                        |
| <i>Association for Education in Journalism and Mass Communication</i>                      |  | 2020 – 2021                        |
| Division Head, Communication Theory and Methodology division                               |  | 2019 – 2020                        |
| Research Chair, Communication Theory and Methodology division                              |  | 2018 – 2019                        |
| Professional Freedom & Responsibility Chair, Communication Theory and Methodology division |  | 2019, 2020, 2021                   |
| Newsletter Editor, Communication Theory and Methodology division                           |  | 2023                               |
| Session chair, Communication Theory and Methodology division                               |  | 2021, 2022, 2023                   |
| Session discussant, Communication Theory and Methodology division                          |  | 2019                               |
| Poster discussant, Communication Technology division                                       |  | 2021                               |
| Session discussant, Graduate Student interest group  |  | 2019                               |
| Reviewer, Midwinter Conference   |  | 2021                               |
| Reviewer, Southeast Colloquium   |  | 2019                               |
| Reviewer, Communication Theory and Methodology division                                    |  | 2014 – Present                     |
| Reviewer, Communication Technology division  |  | 2017 – Present                     |
| Reviewer, Graduate Student interest group  |  | 2020                               |
| Reviewer, Political Communication division   |  | 2016 – 2021                        |

|   |                  |
|---|------------------|
| Reviewer, Mass Communication and Society division   | 2014, 2015, 2018 |
| <i>American Academy of Advertising</i><br>Reviewer  | 2019 – Present   |
| <i>National Communication Association</i><br>Reviewer, Human Communication and Technology division                        | 2017 – 2022      |
| Reviewer, Mass Communication division   | 2014 – 2018      |
| <i>Netherlands-Flanders Communication Association</i><br>Session chair, Media Psychology division                         | 2016             |
| Reviewer, Media Psychology division   | 2015, 2016       |
| Reviewer, Health Communication division   | 2015, 2017       |
| <b>External Committees</b>  |                  |
| Member, steering evaluation committee, Strategic Basic Research (SBO) funding program, Flemish Research Foundations (FWO) | 2024-2026        |
| <b>University of Florida</b>  |                  |
| Member, College Faculty Senate, College of Journalism and Communications  | 2023 – 2026      |
| Chair, Assistant/Associate Professors search committee, Advertising   | 2024 – 2024      |
| Member, Employee Rewards and Recognition Task Force, College of Journalism and Communications                             | 2023             |
| Member, Research Committee, College of Journalism and Communications  | 2021 – 2023      |
| Member, Assistant/Associate Professors search committee, Advertising  | 2022 – 2023      |
| Chair, Assistant Professor search committee, Advertising  | 2021 – 2022      |
| Member, Open Rank search committee, STEM Translational Communication Center   | 2021 – 2022      |
| Member, Strategic Planning Task Force, College of Journalism and Communications   | 2021 – 2022      |
| Member, Technology Committee, College of Journalism and Communications  | 2019 – 2021      |
| Member, Internationalization Task Force, College of Journalism and Communications   | 2019 – 2021      |
| Reviewer, Research Symposium, College of Journalism and Communications  | 2019             |
| Member, Lecturers search committee, Advertising   | 2018 – 2019      |
| <b>Vrije Universiteit Amsterdam</b>   |                  |
| Judge, PhD Day, Faculty of Social Sciences  | 2017             |
| Member, Student and Alumni Survey Committee, Communication Science  | 2015 – 2016      |
| Member, Master Graduation Day Committee, Communication Science  | 2014 – 2017      |
| <b>The Ohio State University</b>  |                  |
| Graduate student representative, Research Committee, School of Communication  | 2012 – 2013      |
| <b>Albany State University</b>  |                  |
| Member, planning committee for fine arts building   | 2009 – 2010      |
| Member, hiring committee for Director of University Communications  | 2009             |
| Member, Mass Communication faculty hiring committee   | 2009             |
| Developed journalism and broadcast summer session for local middle school students  | 2009             |
| Member, Mass Communication faculty hiring committee   | 2008             |

## External Grant Activity

### Superfund Hazardous Substance Research and Training Program (P42 Clinical Trial Optional)

National Institute of Environmental Health Sciences

*Guiding Advancements in Toxicants and Oceans Research* (Co-Investigator)

- PI: Tara Sabo-Attwood

**In Review**  
Total: \$14,853,735

### Expense Support

Institute for Humane Studies, George Mason University

*Divisive consensus cues on social platforms: Drivers of partisan polarization, presumed media influence, and perceived norms regarding negative emotions toward the out-party* (Faculty Associate)

- PI: Rachel Neo

**2023**  
\$1,400  
*IHS017480*

### Foundational Integrity Research: Misinformation and Polarization

Facebook Research

*Cultural misinformation: Social media user scrutiny of brand issue advocacy* (collaborator)

- With R. Grant, J. Fernandes, M. Saldaña, J. Reutter, A. Deshbandhu, G. Kerr, R. Wang, D. Sarwatay, Y. O. Addie, & D. C. Ezeh Aruah

**2021**  
\$100,000 (not funded)

### Replication Studies

Netherlands Organization for Scientific Research (NWO)

*Replicating the experimental cornerstones of communication research* (Co-Investigator)

- With I. E. Vermeulen

**2018**  
€145,806 (not funded)

### Veni Innovational Research Incentives Scheme

Netherlands Organization for Scientific Research (NWO)

*Managing myself with media: Conditions and processes of self-regulation and goal-striving through selective use of health media messages* (Principle Investigator)

**2016**  
€250,000 (not funded)

### Veni Innovational Research Incentives Scheme

Netherlands Organization for Scientific Research (NWO)

*Moved by media: Narrative exemplars facilitating self-regulatory use of health communication* (Principle Investigator)

**2015**  
€250,000 (not funded)

## Internal Grants

### College Faculty Dean's Seed Money

University of Florida, College of Journalism and Communications

*Relaxation Technology: Assessing the Prevalence, Appeal, and Potential Effectiveness of Dynamic New Media for Self-Care, Self-Regulation, and Self-Improvement* (Principle Investigator)

**2020**  
\$6,612

### Faculty-Student Collaborative Research Award

University of Florida, College of Journalism and Communications

**2020**  
\$603

*Seeing the Future Self in Dad-vertisements: Perceptions of Masculinity and Responses to Ads by New and Expectant Fathers* (Principle Investigator)

- With B. Sharma, S. Mueller, C. R. Morton, and J. D. Morris

**Faculty-Student Collaborative Research Award** **2020**

University of Florida, College of Journalism and Communications \$603

*Emotion and Empowerment: Men's Response to Print 'Dadvertising'* (Co-Investigator)

- With C. R. Morton, S. Mueller, J. D. Morris, and B. Sharma

**Research Voucher** **2017**

Vrije Universiteit Amsterdam, Network Institute €5,000

*Accelerating the Adoption of Technology: Integrating Exemplification and Diffusion of Innovations in Start-Up Marketing* (Principle Investigator)

**Seed Grant** **2017**

Vrije Universiteit Amsterdam, Institute for Societal Resilience €8,280

*Who Shares What and How? The Intent to Influence Within Mediated Knowledge Sharing* (Principle Investigator)

With C. Moser, G. Ranzini, J. Muis, and A. Honari

**Research Acceleration Funds** **2014**

Vrije Universiteit Amsterdam, Communication Science €10,000

**Meta-Analysis Grant** (Principle Investigator) **2014**

Vrije Universiteit Amsterdam, Communication Science €10,000

With A. Eden and B. J. Bushman

## Awards

**Distinguished Reviewer** **2021**

*Journal of Media Psychology* (1 of 23 reviewers recognized)

**Research Promotion Initiative** **2021**

University of Florida, Office of Strategic Communications and Marketing \$1,000

**Best Paper Award, Open Research Competition** **2021**

Advertising Division, Association for Education in Journalism and Mass \$300

Communication

(with B. Sharma, S. Mueller, C. R. Morton, & J. D. Morris)

**Best Reviewer Award** **2021**

Communication Technology Division, Association for Education in Journalism and Mass Communication (1 of 3 reviewers recognized)

**Distinguished Reviewer** **2020**

*Journal of Media Psychology* (1 of 22 reviewers recognized)

|  |                               |
|--|-------------------------------|
| <b>Top Paper Award</b><br>Communication and Social Cognition Division, National Communication Association<br>(with E. Ulusoy, S. Grady, K. Kryston, J. E. Rosenbaum, & A. Eden)  | <b>2020</b>                   |
| <b>UF Trust Consortium Scholar</b><br>University of Florida, Consortium on Trust in Media and Technology   | <b>2020 – 2021</b><br>\$5,000 |
| <b>Research Promotion Initiative</b><br>University of Florida, Office of Strategic Communications and Marketing  | <b>2019</b><br>\$1,000        |
| <b><i>Nominated for DocentTalentprijs</i></b><br>Student-nominated teaching award, Faculty of Social Sciences, Vrije Universiteit Amsterdam (1 of 4 nominees)  | <b>2018</b>                   |
| <b>Reviewer of the Year</b><br><i>Journal of Media Psychology</i> (1 of 14 reviewers recognized)   | <b>2015</b>                   |
| <b>Lynda Lee Kaid Best Published Paper in Political Communication Award</b><br>Political Communication Interest Group, Association for Education in Journalism and Mass Communication<br>(with R. K. Garrett, S. Dvir Gvirsman, Y. Tsfati, R. Neo, & A. Dal) | <b>2015</b><br>\$100          |
| <b>Top Faculty Paper Award</b><br>Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication<br>(with M. D. Slater, N. A. Silver, & D. R. Ewoldsen)   | <b>2015</b>                   |
| <b>Top Theory Paper Award</b><br>Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication<br>(with M. D. Slater, N. A. Silver, & D. R. Ewoldsen)  | <b>2015</b>                   |
| <b>Top Faculty Paper Award</b><br>Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication<br>(with J. E. Rosenbaum)  | <b>2014</b>                   |
| <b>Doris Gildea Morgan Scholarship</b><br>OSU School of Communication, senior graduate student research award  | <b>2013</b><br>\$2,800        |
| <b>Elisa Bowen Excellence in Radio Award</b><br>University of Indianapolis   | <b>2005</b>                   |
| <b>Elisa Bowen Excellence in Radio Award</b><br>University of Indianapolis   | <b>2004</b>                   |
| <b>Presidential Scholar</b><br>University of Indianapolis, full tuition scholarship  | <b>2001 – 2005</b>            |



## **Advisee Awards, Listed as Official Mentor**

|  |                    |
|--|--------------------|
| <b>Supervisor for Journal of Advertising Student Reviewer Training Program</b>   | <b>2023 – 2024</b> |
| Mentor for Qingyuan Yang   |                    |
| <b>Supervisor for University Scholars Program</b>  | <b>2023</b>        |
| Stipend and research support for undergraduate researcher, Miguel Celi   | \$2,250            |
| <b>Supervisor for University Scholars Program</b>  | <b>2022</b>        |
| Stipend and research support for undergraduate researcher, Thais De Moraes Campello                                      | \$2,250            |
| <b>Supervisor for Doctoral Award Competition</b>   | <b>2022</b>        |
| American Academy of Advertising<br>Research support for doctoral researcher, Susanna Lee                                 | \$1,200            |
| <b>Supervisor for University Scholars Program</b>  | <b>2021</b>        |
| Stipend and research support for undergraduate researcher, Arman Mahmood   | \$2,250            |
| <b>Supervisor for Doctoral Dissertation Research Fund Award</b>  | <b>2021</b>        |
| University of Florida, College of Journalism and Communications<br>Research support for doctoral researcher, Susanna Lee | \$500              |
| <b>Supervisor for Journal of Advertising Student Reviewer Training Program</b>   | <b>2020 – 2021</b> |
| Mentor for Susanna Lee   |                    |
| <b>Supervisor for University Scholars Program</b>  | <b>2019</b>        |
| Stipend and research support for undergraduate researcher, Julia Davis   | \$1,750            |
| <b>Supervisor for University Scholars Program</b>  | <b>2019</b>        |
| Stipend and research support for undergraduate researcher, Jonathan Hinds  | \$1,750            |

## **Professional Development**

ANA Educational Foundation Visiting Professor Program [virtual] **June 2021**

## **Press Interviews and Coverage**

|  |                         |
|--|-------------------------|
| “Spoiler or no spoiler? It’s a tangled etiquette,” Jemima Kelly, <i>Financial Times</i> ,<br><a href="https://tinyurl.com/bdektf52">https://tinyurl.com/bdektf52</a>   | <b>8 June 2023</b>      |
| “What is doomscrolling (and how to stop doing it),” Saumyaa Vohra, <i>GQ India</i> ,<br><a href="https://bit.ly/3Si5OVt">https://bit.ly/3Si5OVt</a>  | <b>20 February 2023</b> |
| “Maladresse ou sadisme: Derrière les spoilers, des gens qui en veulent à notre plaisir?” [transl.: “Clumsiness or sadism: Behind the spoilers, people who want to ruin our pleasure?”] Hadrien Valat, <i>L'Écornifleur</i> (interview) <a href="https://bit.ly/3DDS41i">https://bit.ly/3DDS41i</a> | <b>24 October 2022</b>  |

- “Gators get real: UF professors, students reflect on social media app BeReal,” Lauren Brensel, *The Independent Florida Alligator* (interview) <https://bit.ly/3dWKZ1R> **26 Sept 2022**
- “Making fake friends with Dr. Benjamin Johnson,” Theo Miller, *Tech Tmrw* (interview) <https://bit.ly/3eQIAG5> **16 Sept 2022**
- “Doomscrolling: What it is and how to stop,” Brian Nordli, *Built In* (interview) <https://bit.ly/3AYWpey> **12 July 2022**
- “‘Dadvertising’: The role of fathers are evolving, and advertisers are taking notice,” *WTVT-TV*, Tampa, FL <https://bit.ly/3xyEOH2> **6 June 2022**
- “UF researchers on negative effects of ‘doomscrolling,’” Corey Lazar, *WINK-TV*, Fort Myers, FL (interview) <https://bit.ly/38FwwEL> **8 April 2022**
- “A guide to surviving the online apocalypse,” Rebecca Ruiz, *Mashable* (interview) <https://bit.ly/3qoSng3> **23 March 2022**
- “Information overload! The science of doomscrolling,” *Canvas8* <https://bit.ly/35WkOEJ> **18 March 2022**
- “Doomscrolling: The compulsive behavior that worsened during the pandemic,” Helen Hernandez, *OI Canadian* <https://bit.ly/3szhgj1> **10 February 2022**
- “Explained: What is doomscrolling and what goes behind people’s obsession with negative news,” Jyoti Thakur, *India Times* <https://bit.ly/3gyKqcu> **28 January 2022**
- “How trying to avoid spoilers in 2021 became futile,” Julia Alexander, *IGN* <https://bit.ly/3wZyRl4> **25 June 2021**
- “Escapist TV can relieve stress, but it can easily become problematic,” Tracey Romero, *Philly Voice* <https://bit.ly/3718HD9> **2 March 2021**
- “Experts explain why marathoning escapist TV to de-stress can backfire,” J.R. Thorpe, *Bustle* <https://bit.ly/2TD6RW7> **16 February 2021**
- “UF students turn to ‘comfort TV’ amid pandemic: Television provides a needed distraction from the stress of COVID-19,” Veronica Nocera, *The Independent Florida Alligator* (interview) <https://bit.ly/3i2HowS> **11 January 2021**
- “Spoiler alert: Spoilers can be good for business,” Sarah Shevenock, *Morning Consult* (interview) <https://bit.ly/37FIMIN> **22 December 2020**
- “Your Halloween homework! Scare yourself silly with these 13 frightening faculty favorites,” Barbara Drake and David Finnerty, *Gator Nation News* (alumni outreach) (interview) <https://bit.ly/2Xo43KD> **2 October 2020**

- “L’impatto degli spoiler in Rete sul nostro divertimento al cinema” [transl.: “The impact of spoilers on the Internet on our entertainment in the cinema”] Alice Avallone, *Be Unsocial* <https://bit.ly/30wBThl> **17 January 2020**
- "Wordt een verhaal verpest als je spoilers hebt gehoord?" [transl.: "Is a story ruined if you've heard spoilers?"] Jean-Paul Keulen, *Quest* magazine (The Netherlands) (interview) <https://bit.ly/2xosAWM> **17 January 2020**
- “Is this normal? ‘I have a compulsive need to read spoilers,’” Pallavi Prasad, *The Swaddle* <https://bit.ly/2MX07vN> **30 December 2019**
- “The case for spoilers,” Alissa Wilkinson, *Vox* (interview) <https://bit.ly/2NvEGCG> **7 November 2019**
- “Don’t tell me! The science of spoilers,” *Canvas8* (interview) <https://bit.ly/2oDx3jK> **1 November 2019**
- “Could movie spoilers be a good thing?” Rachel Mann, *WFVX-TV*, Bangor, ME <https://bit.ly/2L5O1yB> **25 August 2019**
- “Researchers say spoilers aren’t all rotten,” *WABI-TV*, Bangor, ME <https://bit.ly/2Zox4Z8> **17 August 2019**
- “Spoilers have little effect on our enjoyment, research shows. Is our anxiety misguided?” Paul Donoghue, *Australian Broadcasting Corporation* (interview) <https://ab.co/2Kvb6Mc> **5 June 2019**
- “Spoilers, c’est grave docteur?” [transl.: “Spoilers, is it serious, doctor?”] Marie Salammbô, *Le Temps* (interview) <https://bit.ly/2K1ocAU> **24 May 2019**
- “Lugeja küsib: kas spoilerid rikuvad kauaoodatud filmielamuse?” [transl.: “The reader asks: Do spoilers break the long-awaited movie experience?”] Jaan-Juhan Oidermaa, *Estonian Public Broadcasting* (interview) <https://bit.ly/2WgGEg5> **24 May 2019**
- “‘Spoiler stress’ is ruining our enjoyment of TV and movies – But it shouldn’t,” Elizabeth Yuko, *Thrive Global* <https://bit.ly/2Ve1Se3> **3 May 2019**
- “Is it OK to spoil Avengers: Endgame? Psychologists weigh in,” Alissa Schulman, *MTV News* <https://on.mtv.com/2J5dtVD> **27 April 2019**
- “Science says ‘Game of Thrones’ spoilers shouldn’t make you angry,” JV Chamary, *Forbes* (interview) <https://bit.ly/2IJLkT6> **19 April 2019**
- “At the crossroads of Big Data and Cool,” Damien Willis, *Las Cruces Sun News* <https://bit.ly/2CsN8gp> **20 December 2018**
- “Why we love Spotify’s annual wrap-ups: Data collection we can believe in,” Haley Weiss, *The Atlantic* (interview) <https://bit.ly/2PBYXUZ> **12 December 2018**

- “Don’t let spoilers spoil your movie experience,” Lukas Hanson, *Daily Emerald* **21 May 2018**  
<https://bit.ly/2J03jFU>
- “Online delen we vooral wat we leuk zouden móéten vinden” [transl.: “Online, we share what we think we should like”] Larissa van Dijk, *Volkskrant*, p. 25. **27 March 2018**  
 (interview) <https://bit.ly/2GtOz0S>
- “Spoiler alert! Why some people want to know what happens next,” Meghan Holohan, *Today (NBC)* <http://on.today.com/2ctqJjN> **3 August 2016**
- “People who hate spoilers might be deep thinkers,” Lindsay Holmes, *The Huffington Post* <http://huff.to/2ay8lZc> **28 July 2016**
- “If you hate spoilers, it may be because you’re soooo smart,” Cari Romm, *Science of Us (New York Magazine)* <http://sciof.us/2bYF75p> **22 July 2016**
- “Enough with the spoiler alerts! Plot spoilers often increase enjoyment,” Alan Jern, *The Conversation* <http://bit.ly/2ciaPNo> **14 July 2016**
- “Nieuwe Game of Thrones: Hoe kom je spoilervrije de dag door?” [transl.: “New Game of Thrones: How do you get a spoiler-free day?”] Bas Tooms, *NOS (Dutch Public Broadcasting)*. (interview) <http://bit.ly/2bYERU9> **25 April 2016**
- “Een spoiler zit in een klein hoekje” [transl.: “A spoiler in an unexpected place”] Anouk Vleugels, *Het Parool*, 76(21627), pp. 32-33. (interview) <http://bit.ly/2cBTX0m> **11 April 2016**
- “Spoilers, hoe ga je ermee om?” [transl.: “Spoilers, how do you deal with them?”] Bor Beekman, *Volkskrant*, 94(27905), pp. V4-V5. (interview) <http://bit.ly/2cdHHFt> **4 January 2016**
- “Spoilers really can ruin your movie experience,” Mindy Weisberger, *Live Science* (interview) <http://bit.ly/2ctqMMO> **16 December 2015**
- “Spoilers vergallen plezier,” [transl.: “Spoilers ruin the fun”] *Kijk Magazine* <http://bit.ly/2cibX3C> **11 December 2015**
- “It’s official: Spoilers ‘do’ spoil stories,” *ANI News* <http://bit.ly/2bTsBRE> **11 December 2015**
- “How much should we care about ‘Star Wars: The Force Awakens’ spoilers?” Ben Guarino, *Inverse* (interview) <http://bit.ly/2ckOVaZ> **27 November 2015**
- “Research bulletin: Do spoilers spoil stories for everyone?” Marina Rain, *OnFiction* <http://bit.ly/2bYEWaz> **24 August 2015**
- “Einde verklapt? Eigenlijk wel fijn,” [transl.: “Reveal the ending? Actually that’s just fine”] Ellen de Bruin, *NRC Handelsblad*, 45(138), pp. 18-19. <http://bit.ly/2bTsJAq> **13 March 2015**

- “Spoiler-alarm? Ja, bitte!” [transl: “Spoiler alert? Yes, please!”] Eva-Maria Träger, *Psychologie Heute* (interview) <http://bit.ly/2bY EZmD> **13 March 2015**
- “Can radically honest Facebook updates ease anxiety?” Mike Kessler, *Outside Magazine* (interview) <http://bit.ly/2c8J4Sj> **23 February 2015**
- “Cheer up by looking up your depressing friends on Facebook,” Dave Greenbaum, *Lifehacker* <http://bit.ly/2c7Lgu0> **16 November 2014**
- “Hate-following people on social media is therapeutic, says science,” Joel Golby, *Vice* <http://bit.ly/2cBUAXQ> **23 October 2014**
- “Study: When in a bad mood, people gravitate toward social media profiles of those worse off,” Bree Crye, *The Lantern* (interview) <http://bit.ly/1vNaF0r> **14 October 2014**
- “Study explains why you stalk your most pitiful friends on Facebook,” Dino Grandoni, *The Huffington Post* <http://huff.to/2cBUek4> **10 October 2014**
- “You creep on your most pathetic friends’ Facebook pages when you’re in a bad mood,” Melissa Dahl, *Science of Us* (*New York Magazine*) <http://sciof.us/1ECrMXN> **9 October 2014**
- “There’s a secret reason we check some social network updates,” Jennifer Golbeck, *Psychology Today* <http://bit.ly/2c8JLez> **7 October 2014**
- Television interview with *Alhurra TV* (Arabic-language Voice of America) **7 October 2014**
- Radio interview with Matt Bruning, *WTVN-AM*, Columbus, OH **7 October 2014**
- “Study says social media schadenfreude is real,” Laura Bradley, *Slate* <http://slate.me/1vN4LuM> **6 October 2014**
- “Here’s the ugly truth about how people use Facebook when in a bad mood,” Jacqueline Howard, *The Huffington Post* <http://huff.to/2c5118x> **4 October 2014**
- “Facebook with a side of schadenfreude,” Cari Romm, *The Atlantic* <http://theatln.tc/ZiockW> **3 October 2014**
- “How social media can affect your mood,” Lia Steakley, *Scope* (Stanford Medicine blog) <http://stan.md/2c8JMPt> **3 October 2014**
- “ASU faculty help to uncover Facebook contradictions,” Ethan Fowler, *The Albany Herald*, Albany, GA (interview) <http://bit.ly/2ctspd9> **25 January 2010**
- “ASU & Darton ‘channeling’ education,” Elizabeth Sheffield, *The Albany Herald*, Albany, GA (interview) **19 August 2009**
- “Southwest Georgians react to DTV delay,” Hubert Wiggins, *WFXL-TV*, Albany, GA (interview) <http://bit.ly/2ctsTA8> **5 February 2009**

“Deadline until the big switch,” Hubert Wiggins, *WFXL-TV*, Albany, GA  
(interview) <http://bit.ly/2cGBOTk>

17 February 2008

## Affiliations

International Communication Association (ICA)  
Association for Education in Journalism and Mass Communication (AEJMC)  
American Academy of Advertising (AAA)

## Online Profiles

|                               |   |
|-------------------------------|---|
| ORCID                         | <a href="https://orcid.org/0000-0003-0588-221X">https://orcid.org/0000-0003-0588-221X</a>   |
| ResearcherID                  | <a href="http://www.researcherid.com/rid/G-4664-2014">http://www.researcherid.com/rid/G-4664-2014</a>                                     |
| Scopus Author ID              | <a href="https://www.scopus.com/authid/detail.uri?authorId=55346807100">https://www.scopus.com/authid/detail.uri?authorId=55346807100</a> |
| Google Scholar                | <a href="http://scholar.google.com/citations?user=G_btznYAAAAJ">http://scholar.google.com/citations?user=G_btznYAAAAJ</a>                 |
| Open Science Framework        | <a href="https://osf.io/mgys5/">https://osf.io/mgys5/</a>   |
| LinkedIn                      | <a href="http://www.linkedin.com/in/john2429">http://www.linkedin.com/in/john2429</a>   |
| Mastodon                      | <a href="https://mas.to/@benjaminkjohnson">https://mas.to/@benjaminkjohnson</a>   |
| Twitter                       | <a href="https://twitter.com/bkj_comm">https://twitter.com/bkj_comm</a>   |
| ResearchGate                  | <a href="https://www.researchgate.net/profile/Benjamin-Johnson-19">https://www.researchgate.net/profile/Benjamin-Johnson-19</a>           |
| University of Florida Faculty | <a href="https://www.jou.ufl.edu/staff/benjamin-johnson/">https://www.jou.ufl.edu/staff/benjamin-johnson/</a>                             |
| University of Florida Expert  | <a href="https://experts.ufl.edu/experts/?username=benjamin.johnson">https://experts.ufl.edu/experts/?username=benjamin.johnson</a>       |
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